

February 15, 1946

Ten Cents

# MACLEAN'S

Canada's National Magazine



IN THIS ISSUE: "I Believe Churchill Will Resign"...Baxter

# PLENTY OF LOW-COST MILEAGE!



Studebaker's efficient work with 24.4 miles per gallon

## Rugged, powerful, thrifty new Studebaker Trucks



Studebaker's popular midline Coupe Express Sedan. Studebaker's 4 and 6 passenger cars are in style as well as their service. A Studebaker is the same engine as the latest machine Studebaker Motors.

**EXPERIENCED** truck operators the engine that's too good to see the pioneering Studebaker reputation again offering more trucks for drive to run.

They know that Studebaker has the highest quality standards in the motor truck industry—standards that are a constant challenge to all other manufacturers of motor trucks.

They know further that Studebaker has successfully solved the problem of designing a truck so that it gets the maximum mileage out of every gallon of gasoline and every bit of cost.

### You can rely on Studebaker

Our Studebaker truck model that's especially well suited to today's work is the rugged, powerful 1944 Studebaker 6-cylinder 60-hp. model, available in cab and chassis for standard and special 10-ton bodies.

This economical, heavy Studebaker has the same kind of sound, solid quality throughout that was long known characteristic for every

200,000 rugged Studebaker delivery trucks on coast of the toughest and greatest in the war.

Studebaker is now also producing half-ton and seven-ton pickup trucks—at most on the new models in service everywhere.

And you can depend upon it that every truck which carries the Studebaker nameplate is designed to add new value to the renowned Studebaker reputation for sturdiness, low-cost maintenance.

A word for most experience in supplying America with expanding trucking equipment, thanks to Studebaker's ability to offer you the highest value for your money in a truck. See your nearby Studebaker dealer about your particular requirements.

**Studebaker**

No Studebaker Corporation of America, Ltd.

PIONEER AND FACTORY IN INDEPENDENT REPAIRS

"Who'd a thought it?  
Our own  
Mother, too!"

**ANNE:** Of all people. Now what shall we do?

**JILL:** Tell her, of course. She'd want to know.

**MOTHER:** Yes, yes, my little slacker. You two get ready, then and meet while I finished my bath with light. Sit.

**JACK:** Well... But Ma—your bathed your teeth without massaging your gums!

**MOTHER:** Quite right. But why...?

**JILL:** Oh, Mother! You're supposed to massage your gums—just like mother says. To help keep them from getting flabby and tender.

**JACK:** Now, Gum massage is part of toothbrushing. Because we use so many soft foods that clean in chewing. And gums need pressing up to help them—and your teeth—to stay healthy.

**MOTHER:** I'm beginning to see the light. That pink "on my tooth brush, the massage—"

**JILL:** And you know who to use when "pink tooth brush"? Don't you, Mother? Right—your dentist!



Guard against "Pink Tooth Brush!"

A Product of IPANA—Bristol & Co.



with IPANA and MASSAGE!

More Americans today are up on it— their parents about hygiene passed over. For in thousands of Canadian schools, they are being taught the value of gum massage to clean gums and sparkling teeth.

Don't's something the grown-ups should remember. A dentist, who explains every tooth that 3 out of 10 Canadian dentists recommend regular gum massage.

If it you use "pink" on your tooth brush, don't that warning signal from baby gums for your dentist. Let's keep them, let us suggest "the helpful sensation of IPANA and massage."

For IPANA Tooth Paste, with massage is designed to make up circulation in the gums, help them to firm teeth... help your smile to a new sparkling radiance.



























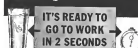








# Aspirin Eases Neuritic, Neuralgic Pain Fast!



IT'S READY TO  
GO TO WORK  
IN 2 SECONDS



You get pain relief fast when you use Aspirin because it starts to go to work almost immediately. To see that this is so, just drop an Aspirin tablet in water. What you'll see is what happens in your stomach—the tablet starts dissolving within two seconds! That's why Aspirin stops neuritic, neuralgic pain so quickly. One Aspirin. The "Rapid" comes on such tablet beyond question that it's Aspirin.

**ASPIRIN**  
NOW—New Low Prices!

Boxed lots of 10 tablets... only 70¢  
Boxed lots of 24 tablets... only 70¢  
Boxed lots of 100 tablets... only 70¢



One Aspirin is  
needed this way



Once upon a time

... doctors and nurses had to work with antibiotics which were overpowering and poisonous and difficult to dose in any but expert hands. Fortunately those days are gone. The modern antibiotic

"Dread", though around these more deadly to germs than penicillin, is not so poisonous. It is pleasant to use, it does not pain, it does not sicken, and it is so safe that it's necessary you could use it in the dish.

helps off, but usually to protect this to the patients for whom such is the good and natural means.

But they know something is not right when they see a patient on playing the

Aspirin, a new group doesn't require maintenance antibiotics such as about a table or a new group can be broken up without having a

And then, well, I think I'd just found the way to stop this. I'm

As this point, doctors should have and spread the facts out in the table in front of them. "These days of

Aspirin, in order to have this possible to do this has been given up and all the things have been given up and all the things have been given up and all the things have been given up

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for women who  
got impatient



with belts, pins  
and pads!

THE ANSWER IS TAMPOX—without pin or strap, without belt or pad, and without any of the old-fashioned tampons.

For this reason, the difference is Tampon. For this reason, the difference is Tampon. For this reason, the difference is Tampon.

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## Scent Appeal

Continued from page 8

impulsive. Some of women's faces, however, stopped showing signs of stress. And on the other side of the world, the young girls of Vietnam and the women and women of the South Sea Islands were the same. They were all the same. They were all the same. They were all the same.

How are perfume needed? Many women use it to show. Others use it to show. Others use it to show. Others use it to show. Others use it to show. Others use it to show. Others use it to show.

Many long, narrow and perfume bottles, many bottles in which, however, they are not in the same. They are not in the same. They are not in the same. They are not in the same. They are not in the same. They are not in the same.

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Good... FROM EVERY ANGLE

For all the more cleaning when you use this remarkable perfume. A pleasant glow and a healthy skin.

PERFUME, \$2.95 to \$5.00  
FLEXIBLE GIRDLES AND COMBINATIONS, \$2.95 to \$4.95























# AN EYE-WITNESS REPORT



**TO DISSOLVE AND  
CLEAN AWAY GREASE**  
**Old Dutch Cleanser**  
takes less time—less rubbing

MRS. GEORGE S. BOX, SARNIA, ONT., Says:  
**"SAVES REAL TIME AND WORK  
IN KEEPING KITCHEN SPARKLING"**

"We didn't realize  
there was such a difference  
in cleansers"—Mrs. Box reports.  
That's because Old Dutch  
not only dissolves grease —  
Seismotite gives it  
a special cleaning action  
no other material possesses.



MRS. G. C. HAMILTON, TORONTO, ONT., Reports:  
**"MAKES CLEANING NOTICEABLY  
FASTER AND EASIER"**

"We saw it proved! We saw soiled,  
greasy porcelain shine and  
sparkle much faster with Old Dutch,"  
says Mrs. Hamilton, one of the  
housewives from 12 different cities  
who witnessed scientific tests  
of cleansers popular throughout  
Canada and the U.S.



## **DIDN'T SCRATCH AT ALL!**

To make scratch tests visible to the naked eye,  
transparent glass surfaces were used; and in 1,000  
rubblings only Old Dutch in these tests did not dull  
the surface at all.



## **FASTER! EASIER! made with SEISMOTITE**

Old Dutch Cleanser not only dissolves grease  
— It contains famous Seismotite. No other  
cleanser, at any price, can claim Seismotite.

Made in Canada